



**Webinar: DISC and Sales Zoom Event
October 26, 2022**

Rob Wilson (Employco USA) co-hosted a webinar with Ray Silverstein (Peer Advisory Board) and John Ruh (John M Ruh & Associates) for a group of attendees on learning how to be more effective sales professionals.

"Got the sales blues? An individual's behavioral pattern and personality impacts how they evaluate and make decisions. Using a proven tool to identify these traits, like the DISC Profile, will improve the effectiveness of your selling and marketing approaches!"

(Webinar)



**Webinar: The HR Side of Scaling Your Business
September 27, 2022**

Rob Wilson (President and Co-Founder), Jason Eisenhut (Vice President of Human Resources), and Griffen Wilson (Assistant Vice President) hosted a webinar on "The HR Side of Scaling Your Business."

"Is your business ready to grow? As companies scale, people operations become more complex. A lack of properly planned human resources initiatives can have detrimental effects on reaching revenue and profitability goals."

Join Employco USA for a quick-hitting webinar that will touch on the following growth strategy topics: recruiting and onboarding, retention and engagement, total compensation philosophy, HR tools and technology, and company culture."

(Webinar)

NOTABLE

EXECUTIVES IN HR AND DIVERSITY, EQUITY AND INCLUSION

CRAIN'S CHICAGO BUSINESS - AUGUST 8, 2022 25

**Crain's Chicago Business: Notable Executives in
HR and Diversity, Equity and Inclusion
August 08, 2022**

Searching for an executive with a full plate? Look no further than the human resources department. Pandemic-induced calls for hybrid and remote work, demands for social and racial justice in the workplace, and the need for more robust health and wellness plans have kept HR leaders busy and then some over the past few years.

"As founder of Employco USA, a national HR outsourcing firm, Rob Wilson oversees its corporate strategy, HR practice and expansion to international markets. Over the past 18 months, he's led Employco in assisting clients on reopening workplace locations, using COVID best practices and addressing hybrid work environments. The company has also created extensive DEI training programs for clients. During the pandemic, he hosted 40 webinars on topics such as the Paycheck Protection Program, employee tax retention credit and DEI training. Wilson is involved in many organizations, including YPO (he is a mid-America region board area officer and Personal Network Council board member) and the Executives' Club of Chicago."

(Snippet from article featuring Rob Wilson)



**The Don and Mike Show: Live from EMPLOYCO USA in Chicago
May 13, 2022**

"Mike was in EMPLOYCO USA's Podcast Studio this week and Don and Mike talk about all the latest shows, travel and work topics!"

(Audio podcast)



**Guidance on Handling Roe v. Wade Discussions in the Workplace
May 10, 2022**

But some employers have banned workers from using internal social media outlets for political, racial or religious conversations. Rob Wilson, president of HR consulting firm Employco USA, said that organizations can ask employees to limit their communications to work-related matters when using company software.

Wilson noted that some political discussions are protected by labor laws. However, banning employees from having conversations on sensitive topics like abortion rights becomes more difficult when those conversations are held in the break room or elsewhere at work.

"It's harder to create a culture where those types of conversations aren't allowed but you're still fostering free speech and letting employees be individuals," he said.

(Snippet from article quoting Rob Wilson)

AP Associated Press

**Small businesses still struggle to find enough workers
May 05, 2022**

"Many in the industry faced burnout after being on the front lines during two years of the COVID-19 pandemic," said Rob Wilson, president of human resources provider Employco. "Some who stayed in the industry switched to larger restaurants where wages might be higher. Others left and looked into new opportunities."

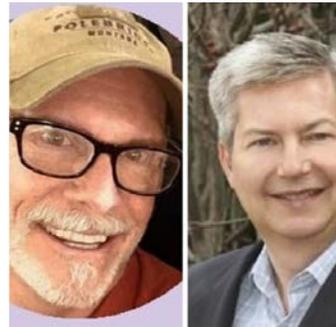
(Snippet from article quoting Rob Wilson)



**HR Matters: What Attracts Hourly Employees?
May 2022 issue**

"It's never been more difficult to hire hourly employees. Large companies and franchise restaurants are driving up wages to win employees, but there are other ways to compete for employees. If you can't afford to pay top dollar, here are some popular and proven strategies to attract, hire, and retain hourly employees."

(Snippet from magazine article by Griffen Wilson)



**The Don and Mike Show: Jim Wurm on Boston EAC Strike, Rob Wilson on HR, and more!
April 08, 2022**

"Don talks with Jim Wurm on Local 25 Union issues and strike in Boston this week. Mike speaks with Rob Wilson from Employco on HR issues in the workplace. Congress passes a big assistance bill that moves to the senate and more!"

(Audio podcast)



The Don and Mike Show: Bill Hinchliff, Employco Podcast with Don, April Fool's Day and more! April 01, 2022

"Don was in the Employco Podcast studio recently and was on their podcast speaking about the Trade Show comeback, the replay is here on today's show. IPME's Bill Hinchliff also on today's show speaks about the upcoming Southern California EDPA Chapter Charity golf tournament. Ageism in the workplace, CEIR's upcoming Cybersecurity Webinar and more! Happy April Fool's Day!"

(Audio podcast)



Insurance Chat w/CRM: The State of the Insurance Industry March 16, 2022

"Rob Wilson joined Chris and Bob for a talk on the current state of the insurance industry. They discuss marketplace increases, the importance of performing a coverage checkup, rising replacement costs, EPLI, workers' compensation, cyber liability, and more."

(Video chat)

CRAIN'S LIST PRIVATELY HELD COMPANIES						
Ranked by 2021 revenue. * = Crain's estimate (in gray).						
RANK	2021 RANK	COMPANY	PHONE NUMBER	TOP EXECUTIVE(S)	2021 REVENUE (\$ MILLION)	2021 EMPLOYEES
142	144	JENNER & BLOCK LLP, Chicago	312-222-9300 Jenner.com	Randy E. Mahberg, co-managing partner	\$461.8 4.7%	461
143	137	MEDIX, Chicago	800-480-1149 Medix.com	Andrew Edwards, president, CEO	\$460.1* 79.6%	525
144	145	ATHLETIC PHYSICAL THERAPY, Oak Brook	630-575-6200 athletic.com	Cheri Theodorakos, president, CEO	\$452.0 6.2%	3,387
145	152	LETTUCE ENTERTAIN YOU ENTERPRISES INC., Chicago	773-676-7340 LETL.com	Kevin J. Brown, CEO R.J. Waldman, president	\$447.9* 11.0%	4,221*
146	156	PATRICK DEALER GROUP, Schaumburg	847-402-4900 Patrick.com	Hansley Dawson IV, president	\$433.4 10.8%	370
147	149	EMPLOYCO USA INC., Westmont	630-286-7356 Employco.com	Rob W. Wilson, CEO	\$427.8 5.9%	7,798 13,374
148	218	RIM LOGISTICS LTD., Buffalo	214-206-3700 Rimlogistics.com	Robert J. Mueller Jr., president	\$427.2 64.6%	140
149	204	URS, Rosemead	773-685-8811 URS.com	Alan T. Handley, CEO	\$426.1* 74.6%	1,200
150	224	CHICAGO CUBS BASEBALL CLUB LLC, Chicago	800-843-2627 Cubs.com	Thomas S. Ricketts, chairman	\$421.8* 100%	---
151	149	CAMPANA-TURANO BAKERY INC., Torrance	708-788-9220 Turanobakery.com	Joseph M. Turano, president	\$411.0 29.7%	482

Crain's List: Chicago's Largest Privately Held Companies April 2022 issue

Employco USA took the 147th spot on the Crain's List of "Chicago's Largest Privately Held Companies" with \$427.8 million in revenue for 2021, up 5.9% from 2020 (Crain's estimate).

Employco was also recognized on the "Local Employers" (#1) and "Largest Employers" (#12) charts with 7,798 local employees and 13,374 total full-time employees, respectively (Crain's estimate).

(Magazine)



The Don and Mike Show: Employco USA's Rob Wilson and Candy Adams The Booth Mom, Exhibitor Live and Vegas Baby! October 30, 2021

"Rob Wilson talks about Industry HR issues of the day and Candy Adams centers discussion on current Trade Show and Event issues in late 2021 and expectations of 2022."

(Audio podcast)



Fox Business: How long will the labor shortage last?

October 20, 2021

Rob was interviewed by David Asman with Fox Business - they discussed the current labor shortage and how long it's going to last.

"Employco USA President Rob Wilson discusses his predictions for the worker shortage."

(TV interview)



WSFA 12 News: Employment expert says mandating vaccinations is legal

August 23, 2021

Rob was interviewed by Erin Davis with WSFA 12 News - they discussed if companies can require their employees to get the COVID-19 vaccine.

Rob Wilson, president of Employco USA and employment trends expert, said it is legal for employers to require their employees to get the COVID-19 vaccine and the FDA approval didn't change that.

"With the FDA full approval of the vaccine, it really doesn't change the mandate issues in the sense of can an employer mandate that you have the vaccine," said Wilson. "And the answer is yes, they can mandate."

(TV interview)

Human Resource Executive

Want to get workers vaccinated? Try these 6 strategies

June 07, 2021

With new variants of COVID-19 emerging and vaccines rates slowing, many employers have already had to pause or rethink their recently completed return-to-office plans.

"Anything employers can do to encourage their staff to get the vaccine—or at least consider the vaccine and do more research into it before saying 'no' right away—will be incredibly beneficial not only for the company's bottom line, but more importantly for saving countless lives," says employment expert Rob Wilson, president of employment firm Employco USA.

(Snippet from article quoting Rob Wilson)



Major Businesses Hit New Bumps with Vaccine Rules

May 19, 2021

Businesses that decide to enforce mask mandates for unvaccinated workers have some rights, experts say, but some might decide it's not worth a confrontation.

"The issue there is you're really on the honor system. You can ask to see the COVID vaccination card, that's completely within the employers' rights. Outside of that, you're taking the employees' words," said Rob Wilson, president of Employco USA and a human resources expert.

Some companies have offered perks for getting the vaccine, like cash bonuses, though most have stopped short of mandating employees get the vaccine.

(Snippet from article quoting Rob Wilson)