



Fox Business: How long will the labor shortage last?
October 20, 2021

Rob was interviewed by David Asman with Fox Business - they discussed the current labor shortage and how long it's going to last.

"Employco USA President Rob Wilson discusses his predictions for the worker shortage."

(TV interview)



WSFA 12 News: Employment expert says mandating vaccinations is legal
August 23, 2021

Rob was interviewed by Erin Davis with WSFA 12 News - they discussed if companies can require their employees to get the COVID-19 vaccine.

Rob Wilson, president of Employco USA and employment trends expert, said it is legal for employers to require their employees to get the COVID-19 vaccine and the FDA approval didn't change that.

"With the FDA full approval of the vaccine, it really doesn't change the mandate issues in the sense of can an employer mandate that you have the vaccine," said Wilson. "And the answer is yes, they can mandate."

(TV interview)

Human Resource Executive

Want to get workers vaccinated? Try these 6 strategies
June 07, 2021

With new variants of COVID-19 emerging and vaccines rates slowing, many employers have already had to pause or rethink their recently completed return-to-office plans.

"Anything employers can do to encourage their staff to get the vaccine—or at least consider the vaccine and do more research into it before saying 'no' right away—will be incredibly beneficial not only for the company's bottom line, but more importantly for saving countless lives," says employment expert Rob Wilson, president of employment firm Employco USA.

(Snippet from article quoting Rob Wilson)



Major Businesses Hit New Bumps with Vaccine Rules
May 19, 2021

Businesses that decide to enforce mask mandates for unvaccinated workers have some rights, experts say, but some might decide it's not worth a confrontation.

"The issue there is you're really on the honor system. You can ask to see the COVID vaccination card, that's completely within the employers' rights. Outside of that, you're taking the employees' words," said Rob Wilson, president of Employco USA and a human resources expert.

Some companies have offered perks for getting the vaccine, like cash bonuses, though most have stopped short of mandating employees get the vaccine.

(Snippet from article quoting Rob Wilson)



**Ditch Digger CEO: The Road to \$1 Billion w/Rob Wilson
May 03, 2021**

Rob was a guest on the Ditch Digger CEO podcast w/Gary Rabine.

"Rob Wilson (@employco) is president of Employco USA. Employco is a national HR outsourcing firm whose customized business solution have made them one of the top privately held HR outsourcing companies in the country. Rob is a high-energy leader and an ambitious entrepreneur. He's frequently interviewed by news publications, and is a sought-after public speaker."

(Audio podcast)



**WSFA 12 News: Experts discuss employers and COVID-19 vaccinations
April 28, 2021**

Rob was interviewed by Ashley Bowerman with WSFA 12 News - they discussed if employers can require proof if employees have been vaccinated against COVID-19.

"Typically, in the past I couldn't ask my employees if they've had the measles shot or mumps, but you can with COVID.

If it's just – 'we're taking statistics, how many people are vaccinated' - and you don't feel like answering the question, from a privacy standpoint, you're completely ok with not answering it."

(TV interview)



**Here's What Working Parents Should Envy About Norway (and It's Not Just the Electric Cars)
February 12, 2021**

"Norway's policies are generous: Dads get 15 weeks of non-transferable, use-it-or-lose-it paid leave. And, overall, new parents can take 49 weeks at 100 percent of earnings or 59 weeks at 80 percent of earnings. Whereas, on average across developed countries, mothers are entitled to about 18 weeks of paid maternity leave —and fathers have access to about eight weeks of paid leave overall.

Contrast that with the U.S., where 76 percent of fathers go back to work within a week after the birth or adoption of a child. And one in four women are back within 10 days of giving birth, according to Rob Wilson, president of Employco USA, a national employment solutions firm.

(Snippet from article quoting Rob Wilson)



**The Don and Mike Show: Rob Wilson from Employco on Employer Mandated Vaccines, Las Vegas to Relax Gathering Numbers
February 12, 2021**

"Employco's Rob Wilson chats with Mike about employer mandated vaccines and trade shows starting to reopen."

(Audio podcast)



The new normal: PTO, bonuses being used to get employees to take vaccine
February 09, 2021

Whether it's \$100 or offering additional time off, Rob Wilson, president of Employco USA, a national employment solutions firm, told Ladders that offering employees incentives to get the vaccine benefits both employee and employer.

"From a company standpoint, your end goal is going to reduce the number of sick days and really get your business back open and into full force with people back in your company," Wilson said.

(Snippet from article quoting Rob Wilson)



More employers are turning to these COVID-19 vaccine incentives
February 08, 2021

"Anything employers can do to encourage their staff to get the vaccine, or at least consider the vaccine and do more research into it before saying 'no' right away, will be incredibly beneficial not only for the company's bottom line but more importantly for saving countless lives," says employment expert Rob Wilson, president of employment firm Employco USA.

(Snippet from article quoting Rob Wilson)



Want to convince workers to get a COVID-19 vaccine? Try money
February 04, 2021

Employment expert Rob Wilson, president of employment firm Employco USA, says that offering cash rewards for employees who get vaccinated can be a wise strategy for organizations "because if the majority of your staff is vaccinated, the risk of transmission and exposure in your workplace will be greatly reduced."

(Snippet from article quoting Rob Wilson)

CRAIN'S 2021
NOTABLE LEADERS IN HR

The upheavals of 2020—pandemic and social unrest—presented human resources executives with unimaginable challenges. When COVID-19 set in, HR executives sent office staff home to work remotely and added safety features to plants and warehouses. They extended benefits such as additional paid time off and flexible schedules to accommodate parents with school-age children at home. And they developed virtual hiring and onboarding processes while devising ways to keep remote workers engaged.

Then, with the killing of George Floyd in May and demonstrations for social justice, HR executives led their organizations to take a fresh look at their diversity, equity and inclusion efforts. They changed their methods of recruiting to attract candidates of diverse backgrounds, established resource groups and implemented implicit-bias training. All this while handling the day-to-day basics of administering payroll and benefits and tracking performance. These 54 managers met the mark and then some.

By Judith Crown

ROB WILSON
President
Employco USA

Rob Wilson is president and co-founder of the Westmont outsourcing firm that provides HR services to client companies. During the pandemic, Employco led more than 35 webinars on Paycheck Protection Program loans and assisted more than 300 clients in applying for funds. The company helped clients with layoffs spurred by COVID-19



Crain's Chicago Business: Notable Leaders in HR
February 01, 2021

Rob Wilson is president and co-founder of the Westmont outsourcing firm that provides HR services to client companies.

During the pandemic, Employco led more than 35 webinars on Paycheck Protection Program loans and assisted more than 300 clients in applying for funds. The company helped clients with layoffs spurred by COVID-19 and then provided directives for the safe reopening of hundreds of businesses. Wilson also oversaw the transition of Employco's staff to remote work.

(Snippet from article)



Employers debate whether to require COVID-19 vaccine for workers
December 06, 2020

Rob Wilson, president of Employco USA and human resources expert, said employees should expect some companies, especially large corporations or front-line industries, to require they get the vaccine.

"It's a serious liability, not just financially but also when it comes to alerting your staff and customers and making sure you're doing your due diligence to protect everyone under your company umbrella," Wilson said.

He added that company-sponsored injection sites and reminders about taking a vaccine by a certain date are likely to start popping up soon.

(Snippet from article quoting Rob Wilson)



**Coping With COVID-19 in the Workplace
November 01, 2020**

Rob Wilson joined Bob Bowman of SupplyChainBrain for a video interview.

“Rob Wilson, president of Employco USA, offers advice on how employers should protect workers from contracting the coronavirus in the workplace, and what action to take when they do.

It’s not a question of if one of your employees contracts COVID-19, but when, says Wilson. Businesses need to know how to react to the presence of the virus. At the same time, they must balance the need for ensuring worker safety with the necessity of keeping the business afloat.

(Video interview)

COMPLIANCE WEEK

FOR THE WELL-INFORMED CHIEF COMPLIANCE OFFICER AND AUDIT EXECUTIVE

**Mandate COVID-19 vaccines for all employees?
Like everything, it’s complicated
October 06, 2020**

“We’re still waiting for a vaccine to be released,” said Rob Wilson, president of Employco, a human resources outsourcing firm. “I think it’s a decision people will have to make on their own.”

In the event a coronavirus vaccine is developed that is safe, effective, and widely available, even then a vaccine mandate may not be the way to go.

(Snippet from article quoting Rob Wilson)



**Florida business association warns Social Security tax deferral ‘a headache’ for businesses
September 04, 2020**

Rob Wilson, president of Employco USA, a human-resources contractor, said in a press statement that implementing the payroll-tax deferral could be disastrous.

“Employers need to be sure they’re really informed about what this deferral program will mean for them before they take on that responsibility.”

(Snippet from article quoting Rob Wilson)



**Businesses saying no thanks to president’s payroll-tax deferral
September 03, 2020**

“It can quickly become very complicated. We don’t know when or if the IRS is going to provide more guidance around this tax deferral so, right now, it’s completely uncharted territory and has the potential for disaster,” said Wilson.

(Snippet from article quoting Rob Wilson)



**WJR Business Beat with Jeff Sloan: Employco USA Employer Outlook Survey
August 27, 2020**

Rob Wilson was a guest on the WJR Business Beat, a StartupNation Radio show, with Jeff Sloan.

“On today’s WJR Business Beat segment, Jeff shares results from a new survey conducted by Employco USA, a nationwide employment solutions firm serving businesses of all sizes, which shows that employer expectations for the future are bleak.”

(Radio interview)