



Ways to Help Make Your Business March Madness Friendly During NCAA Tournament March 16, 2023

Rob Wilson, employment trends expert and president of Employco USA, provided some tips to help employers minimize lost productivity during the tourney.

He suggested employers send out a companywide reminder about in-office betting. Wilson advises that companies should have a no-gambling policy, including office pools.

Another suggestion from him is if you know employees will want to attend a game or watch it from their homes or favorite bars, now is a good time to issue a reminder about asking for personal days off. Remind employees that they must request such days in advance and that late call-ins could result in a penalty.

(Snippet from article quoting Rob Wilson)

Crain's List Largest Employers						
Ranked by full-time local employment as of 12/31/2022. * = Crain's estimate (in gray).						
RANK	COMPANY	ADDRESS	2022 LOCAL EMPLOYMENT	% CHG. FROM 2021	2022 WORLDWIDE EMPLOYMENT	% CHG. FROM 2021
15	JEWEL FOOD STORES	138 East Lake Street, Suite 600, Chicago, IL 60601	14,626	14.0%	14,626	—
16	ROYAL PHARMACEUTICALS	800 Clark St., Lombard, IL 60148	13,516	1.8%	13,516	12.6%
17	ACERSON ILLINOIS	200 S. Meade Street, Chicago, IL 60604	10,870	10.1%	10,870	20%
18	UNIVERSITY OF ILLINOIS CHICAGO	601 S. Morgan Street, Chicago, IL 60607	10,375	0.8%	10,375	1.9%
19	IRISH UNIVERSITY MEDICAL CENTER	1600 W. Madison St., Chicago, IL 60604	10,277	0.1%	10,277	9.9%
20	AMERICAN AIRLINES GROUP INC.	2700 International Drive, Chicago, IL 60606	10,000	0.0%	10,000	36,471.9
21	ARVIVE INC.	1 N. Washington Road, North Chicago, IL 60064	9,762*	0.0%	9,762*	10,074.3
22	CHICAGO TRANSIT AUTHORITY	540 N. LaSalle St., Chicago, IL 60610	8,888	1.9%	8,888	11,421.2
23	ABBOTT LABORATORIES	100 Abbott Park Road, Abbott Park, IL 60014	8,766*	1.8%	114,909	14,019.3
24	EMPLOYCO USA INC.	3025 S. Ogden Ave., Rosemont, IL 60018	8,269	6.2%	14,711	1512.9
25	ARVING	225 W. Randolph St., Chicago, IL 60604	7,766*	14.8%	10,729	11,262.6

Crain's List: Chicago's Largest Employers February 27, 2023

Employco USA took the 24th spot on the Crain's List of Chicago's "Largest Employers" with 8,269 local employees and 14,711 worldwide employees for 2022, up 6% and 10% from 2021 (Crain's estimate).

(Magazine)



Webinar: DISC and Sales Zoom Event October 26, 2022

Rob Wilson (Employco USA) co-hosted a webinar with Ray Silverstein (Peer Advisory Board) and John Ruh (John M Ruh & Associates) on learning how to be more effective sales professionals.

"Got the sales blues? An individual's behavioral pattern and personality impacts how they evaluate and make decisions. Using a tool to identify these traits, like the DISC Profile, will improve the effectiveness of your selling and marketing approaches!"

(Webinar)



Webinar: The HR Side of Scaling Your Business September 27, 2022

Rob Wilson (President and Co-Founder), Jason Eisenhut (Vice President of HR), and Griffen Wilson (Assistant Vice President) hosted a webinar on "The HR Side of Scaling Your Business."

"Is your business ready to grow? As companies scale, people operations become more complex. A lack of properly planned HR initiatives can have detrimental effects on reaching revenue and profitability goals.

Join Employco for a quick-hitting webinar that will focus on: recruiting and onboarding, retention and engagement, total compensation philosophy, HR tools and technology, and company culture."

(Webinar)

NOTABLE

EXECUTIVES IN HR AND DIVERSITY, EQUITY AND INCLUSION

COURTNEY GARDNER - AUGUST 8, 2022



Crain's Chicago Business: Notable Executives in HR and Diversity, Equity and Inclusion August 08, 2022

Searching for an executive with a full plate? Look no further than the human resources department. Pandemic-induced calls for hybrid and remote work, demands for social and racial justice in the workplace, and the need for more robust health and wellness plans have kept HR leaders busy and then some over the past few years.

“As founder of Employco USA, a national Human Resources outsourcing firm, Rob Wilson oversees its corporate strategy, HR practice, and expansion to international markets. Over the past 18 months, he’s led Employco in assisting clients on reopening workplace locations, using COVID best practices and addressing hybrid work environments. The company has also created extensive DEI training programs for clients. During the pandemic, he hosted 40 webinars on topics such as the Paycheck Protection Program, employee tax retention credit and DEI training.”

(Snippet from article featuring Rob Wilson)



The Don and Mike Show: Live from EMPLOYCO USA in Chicago May 13, 2022

“Mike was in EMPLOYCO USA’s Podcast Studio this week and Don and Mike talk about all the latest shows, travel and work topics!”

(Audio podcast)



Guidance on Handling Roe v. Wade Discussions in the Workplace May 10, 2022

But some employers have banned workers from using internal social media outlets for political, racial or religious conversations. Rob Wilson, president of HR consulting firm Employco USA, said that organizations can ask employees to limit their communications to work-related matters when using company software.

Wilson noted that some political discussions are protected by labor laws. However, banning employees from having conversations on sensitive topics like abortion rights becomes more difficult when those conversations are held in the break room or elsewhere at work.

(Snippet from article quoting Rob Wilson)



Small businesses still struggle to find enough workers May 05, 2022

“Many in the industry faced burnout after being on the front lines during two years of the COVID-19 pandemic,” said Rob Wilson, president of human resources provider Employco. “Some who stayed in the industry switched to larger restaurants where wages might be higher. Others left and looked into new opportunities.”

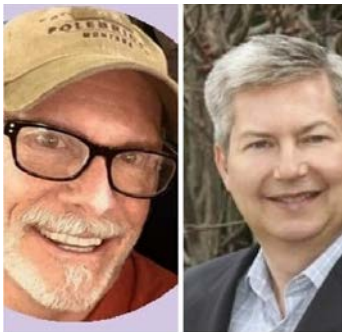
(Snippet from article quoting Rob Wilson)



HR Matters: What Attracts Hourly Employees? May 2022 issue

“It’s never been more difficult to hire hourly employees. Large companies and franchise restaurants are driving up wages to win employees, but there are other ways to compete for employees. If you can’t afford to pay top dollar, here are some popular and proven strategies to attract, hire, and retain hourly employees.”

(Snippet from magazine article by Griffen Wilson)



The Don and Mike Show: Jim Wurm on Boston EAC Strike, Rob Wilson on HR, and more! April 08, 2022

“Don talks with Jim Wurm on Local 25 Union issues and strike in Boston this week. Mike speaks with Rob Wilson from Employco on HR issues in the workplace. Congress passes a big assistance bill that moves to the senate and more!”

(Audio podcast)



The Don and Mike Show: Bill Hinchliff, Employco Podcast with Don, April Fool’s Day and more! April 01, 2022

“Don was in the Employco Podcast studio recently and was on their podcast speaking about the Trade Show comeback, the replay is here on today’s show. IPME’s Bill Hinchliff also on today’s show speaks about the upcoming Southern California EDPA Chapter Charity golf tournament. Ageism in the workplace, CEIR’s upcoming Cybersecurity Webinar and more! Happy April Fool’s Day!”

(Audio podcast)

CRAIN'S LIST PRIVATELY HELD COMPANIES						
Ranked by 2021 revenue. * = Crain's estimate (in gray).						
RANK	RANK 2020	COMPANY	PHONE/WEBSITE	TOP EXECUTIVE(S)	2021 REVENUE (\$ MILLION)	LOCAL EMPLOYEES
					YEAR-TO-DATE % CHANGE	INDUSTRY
142	144	JENNER & BLOCK LLP, Chicago	312-222-9100 jenner.com	Randy T. Mohrberg, co-managing partner	\$481.6 4.3%	465 Law firm
143	139	MEDIA, Chicago	800-446-1349 MediaTeam.com	Andrew Eisenstein, president, CEO	\$420.1 79.0%	121 Health care, life sciences, technology and engineering/construction staffing
144	145	ADULTS EDUCATIONAL SERVICES, Oak Brook	630-375-6200 adulthood.com	Chris Throckmorton, president, CEO	\$405.0 -2.2%	1,387 Orthopedic, rehabilitation services
145	152	LETITICE ENTERTAIN YOU ENTERPRISES INC., Chicago	773-270-7340 LE.com	Kevin J. Brown, CEO & J. Mahan, president	\$401.9 10.0%	4,211 Restaurant owner
146	136	PATRICK DEALER GROUP, Schaumburg	815-351-3000 PatrickDealers.com	Healey Drennon IV, president	\$401.4 11.0%	370 Auto dealership
147	149	EMPLOYCO USA INC., Westmont	630-286-7356 Employco.com	Rob W. Wilson, CEO	\$427.8 5.9%*	7,798 13,374 Human resources outsourcing
148	218	HR LOGISTICS LTD., Round Lake	228-398-3200 hrlogistics.com	Robert A. Mueller IV, president	\$417.2 84.0%	180 245 Recruiting, staffing, distribution, logistics, supply chain, support, support
149	204	LBS, Rosemont	773-485-4811 LBSgroup.com	Alan T. Sandley, CEO	\$401.1 74.0%	1,200 1,000 Waste management
150	204	CHICAGO CUBS BASEBALL CLUB LLC, Chicago	800-943-2627 Cubs.com	Thomas S. Ricketts, chairman	\$401.0 100.0%	— Major League Baseball team
151	168	CAMPAGNA TORANO BAKERY INC., Naperville	708-788-9720 torano.com	Joseph M. Tarano, president	\$411.0 26.7%	482 1,000 Maker of baked goods and breads

Crain’s List: Chicago’s Largest Privately Held Companies April 2022 issue

Employco USA took the 147th spot on the Crain’s List of “Chicago’s Largest Privately Held Companies” with \$427.8 million in revenue for 2021, up 5.9% from 2020 (Crain’s estimate).

Employco was also recognized on the “Local Employers” (#1) and “Largest Employers” (#12) charts with 7,798 local employees and 13,374 total full-time employees, respectively (Crain’s estimate).

(Magazine)



Insurance Chat w/CRM: The State of the Insurance Industry March 16, 2022

“Rob Wilson joined Chris and Bob for a talk on the current state of the insurance industry. They discuss marketplace increases, the importance of performing a coverage checkup, rising replacement costs, EPLI, workers’ compensation, cyber liability, and more.”

(Video chat)



The Don and Mike Show: Employco USA's Rob Wilson and Candy Adams The Booth Mom, Exhibitor Live and Vegas Baby! October 30, 2021

"Rob Wilson talks about Industry HR issues of the day and Candy Adams centers discussion on current Trade Show and Event issues in late 2021 and expectations of 2022."

(Audio podcast)



Fox Business: How long will the labor shortage last? October 20, 2021

Rob was interviewed by David Asman with Fox Business - they discussed the current labor shortage and how long it's going to last.

"Employco USA President Rob Wilson discusses his predictions for the worker shortage."

(TV interview)



WSFA 12 News: Employment expert says mandating vaccinations is legal August 23, 2021

Rob was interviewed by Erin Davis with WSFA 12 News - they discussed if companies can require their employees to get the COVID-19 vaccine.

Rob Wilson, president of Employco USA and employment trends expert, said it is legal for employers to require their employees to get the COVID-19 vaccine and the FDA approval didn't change that.

"With the FDA full approval of the vaccine, it really doesn't change the mandate issues in the sense of can an employer mandate that you have the vaccine," said Wilson. "And the answer is yes, they can mandate."

(TV interview)



Want to get workers vaccinated? Try these 6 strategies June 07, 2021

With new variants of COVID-19 emerging and vaccines rates slowing, many employers have already had to pause or rethink their recently completed return-to-office plans.

"Anything employers can do to encourage their staff to get the vaccine—or at least consider the vaccine and do more research into it before saying 'no' right away—will be incredibly beneficial not only for the company's bottom line, but more importantly for saving countless lives," says employment expert Rob Wilson, president of employment firm Employco USA.

(Snippet from article quoting Rob Wilson)